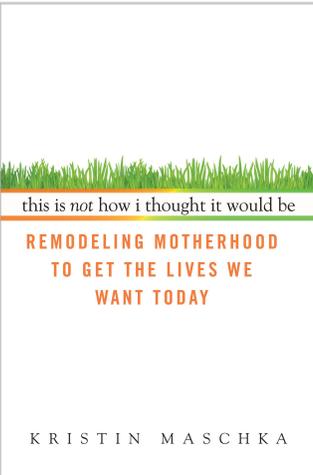




Kristin Maschka - Activist, TEDx Speaker, Best-selling Author



Kristin Maschka is a leading authority on unconscious bias, gender stereotypes, women’s leadership and building teams.

Kristin Maschka is an activist, best-selling author, TEDx speaker, and coach who is fascinated by change – change that will lead to women’s equality and change that helps both organizations and the people in them to thrive.

Kristin writes and speaks frequently about the unconscious stereotypes we all have about women leaders, and about mothers and fathers. She gives people the tools to break free of the constraints those stereotypes put on our personal lives, our workplaces and our public policies.

Kristin’s TEDx talk, “How I Learned to Love Unconscious Bias,” explores through storytelling how unconscious bias has stalled women’s progress. We all have unconscious biases about multiple groups which puts us on the same team where we can work together to stop the negative impacts of those biases.

A contributor to the Huffington Post and MomsRising.org, she has authored related articles and commentary for outlets such as Role Reboot, USA Today Magazine and Womens eNews.

TOPICS

How Unconscious Bias Puts Us On the Same Team

Remodeling Tools for Women Leaders

Remodeling Motherhood – and Fatherhood

Remodeling Organizations to Prevent Unconscious Bias

Her consulting firm, Maschka Enterprises, provides coaching for executive women as well as for executive teams in large non-profits, higher education institutions and high-tech companies. She has more than twenty years of experience in building cohesive executive teams and leading organizational change.

She is the author of the bestselling “This is Not How I Thought It Would Be: Remodeling Motherhood to Get the Lives We Want Today.” In the book, she weaves together her own story and a deep knowledge of history and society to offer mothers and fathers a new perspective on their experiences and a set of tools for remodeling their own lives and the world around them.

She holds two degrees from the University of Chicago in the History and Philosophy of Science, where she is also in the Athletics Hall of Fame for basketball. She and her husband live in Pasadena, California with their teenage daughter.

FEES
Standard keynote fee \$10,000 - \$12,500
Several factors can impact fees.

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